



OUR STUDENTS, OUR TEAMS . . . OUR FUTURE.

Media Procedures

1.1 REGULAR SEASON

1.1.1 Rights for radio broadcast, telecast, cablecast and internet broadcast for regular season contests in all sports are held by the home/host school. Outlets wishing to broadcast, telecast, cablecast or webcast a regular season contest should contact the principal, athletic director or athletic department designee of the home/host school to secure rights and make arrangements.

1.1.2 Member schools may refuse an outlet's request to radio broadcast, telecast, cablecast or internet broadcast of a regular season contest.

1.2 POSTSEASON

1.2.1 An outlet that broadcasts a regular season contest shall agree to hold the Arizona Interscholastic Association (AIA) and its member schools harmless because of any injury to person or property on the premises. The outlet shall further agree to assume all responsibility for any damages which are a direct result of the activities of the broadcast. The outlet shall also agree to defend all claims made against the AIA or its member schools for damages caused by the outlet of any nature.

1.2.2 Authorized working personnel employed by an outlet which has been approved to broadcast an AIA postseason contest will be admitted to the facility without charge upon presentation of proper identification and AIA approved media rights. Host school/sites must notify the AIA seven days before the start of postseason play if they have banned any broadcasting outlets from their campus or venue.

1.2.3 An outlet wishing to broadcast a contest in the AIA postseason must request and be granted rights by the AIA prior to originating or accepting feed of such a radio broadcast, telecast, cablecast or internet broadcast.

1.2.3.1 The AIA postseason begins with sectional tournaments in sports identified by Divisions, and the first round listed on a "State Championship" bracket in sports identified by Conferences. Region tournaments and Conference play-in tournaments are considered part of the regular season and are subject to the terms listed in Article 1.1.

1.2.3.2 The AIA reserves the right to grant exclusive rights to broadcasts for AIA postseason events to network providers.



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1.2.4 The use of footage by an outlet granted broadcast rights is limited to complete playback of the contest(s) for which it was approved, or for the use of excerpts for regularly scheduled newscasts. Any other use of the verbal description and/or video account of the contest(s) must be approved in writing by the AIA.

1.2.5 The outlet must not sell, loan or give away any part of the footage shot, and must use it only for the purpose set forth above unless permission for its use otherwise is granted in writing by the AIA.

1.2.6 The AIA has the right to deny any outlet from radio broadcasting, telecasting, cablecasting or internet broadcasting a postseason contest without cause, except when otherwise stated in agreements between the AIA and official media partners.

1.2.7 The AIA will not grant blanket broadcast rights to an outlet which intends to follow a school, until it is eliminated, through each level of an AIA postseason.

1.2.8 Media outlets must follow all procedures and protocols listed on the "AIA Media Rights Agreement" located on www.aiaonline.org/news/press-center.

1.2.9 For postseason rounds of AIA state championships, the host school/site should cooperate with news media representatives in providing them access to a work area following an AIA state championship contest to aid in filing reports on the contest. The head coach of each competing team is encouraged to cooperate with the news media by participating in interviews as quickly as possible following the conclusion of the contest and providing contest statistics/results if available. Participation by athletes in interviews is voluntary and at the discretion of the head coach.

1.2.9.1 At neutral site/postseason contests operated by the AIA, areas for interviews will be provided by AIA staff. Statistics/results will be provided by the AIA, if applicable.

1.2.9.2 News media representatives must not enter the area of competition and no interviews may take place during the awards ceremony or any other official event following the state championship contest. These media accommodations shall be established in the agreement between the AIA and the host organization.

1.3 CREDENTIALS

1.3.1 An outlet must make sure all members of the crew are properly credentialed by the AIA, or at least included on the AIA's master list of approved media individuals located on www.aiaonline.org.

1.3.1.1 Schools/host sites have the right to deny any non-credentialed media entity for a regular season contest and are required to deny any non-credentialed media entity for a postseason contest.

1.3.1.2 The AIA recommends schools/host sites allow entry to any properly credential media entity for a regular season contest and are required to allow entry to any properly credentialed media entity for a postseason contest.

1.3.2 A media outlet granted the opportunity to request credentials for its staff members, freelancers and stringers must assure all said individuals are lawful to work in the state of Arizona and in close proximity of schools and students. Failure to make this assurance will result in the immediate revocation of the outlet's credentials.

1.4 ACCESS TO COMPETITION AREA

1.4.1 Media representatives are not permitted in the competition area (i.e., within the field of play, on the playing court, etc.) at any time during an AIA postseason contest until the competition has concluded and a winner has been determined.

1.5 ACCESS TO LOCKER/DRESSING ROOMS

1.5.1 The AIA operates under a closed locker room policy at all AIA events. At no time will media representatives be granted this access. Team boxes, team benches, team huddles and dugouts are considered extensions of locker/dressing rooms.

1.6 ACCESS TO OFFICIALS

1.6.1 Media representatives are not permitted to contact contest officials at any time during an AIA postseason event. This includes locker room/dressing areas, within the area of play, or in any area in which the official must pass. Access to contest officials is only granted after approval by the AIA and may not take place during an event.